

Adobe Illustrator Module

❖ Module:- 01

- Idea of Illustrator.
- Create a new Document.
- Interface Overview.
- Rectangle Tools.
- Rounded Rectangle tools.
- Ellipse tool.
- Polygon tools.
- Star Tools.
- Color place.
- Selection tools.
- Copy and Paste.

❖ Module:- 02

- Using Undo/Redo.
- Zoom In and Out.
- Magic wand tools.
- Lasso tools.
- Direct selection tools.
- Group selection.
- Group and Ungroup.
- Object arrangement.
- Document save. (All, JPG, PNG, EPS)

❖ Module:- 03

- Line segment tools.
- Arc tools.
- Spiral tools.
- Rectangular Grid tools.
- Polar Grid tools.
- Rotate tools (Clock)
- Reflect tools.
- Brush tools (Mandala)
- Blob Brush Tools.
- Use tools box.
- Eraser tools.
- Scissors tools.

❖ Module:- 04

- What is photoshop?
- Why do we need photoshop in Daily lives?
- Examples of photoshop work?
- How to export in photoshop?
- Which version of photoshop is better?
- Which version of PS will we use for class?
- Photoshop open and Interface overview?
- What is a document?
- New documents
- Use tools box
- Zoom in, zoom out?

❖ Module:- 05

- Knife.
- Pencil tool.
- Smooth tool.
- Path eraser tool.
- Width tool.
- Warp tool.
- Eyedropper tool.
- Type tool (Expand)
- Line tool (Expand)
- Text Wrap.

❖ Module:- 06

- Scale tool.
- Shear tool.
- Reshape tool.
- How to export in photoshop.
- Gradient tool.
- Shape builder tool (Flower).
- Photoshop open and Interface Overview.
- Problem solve.

❖ **Module:- 07**

- **Create Symbols.**
- **Symbol Sprayer tool.**
- **Symbol shifter tool.**
- **Symbol Scruncher tool.**
- **Symbol Sizer tool.**
- **Symbol Spinner tool.**
- **Symbol Stainer tool.**
- **Symbol screener tool.**

❖ **Module:- 08**

- **Slice tool.**
- **Slice selection tool.**
- **Artboard tool.**
- **Hand tool.**
- **Pattern making.**
- **Image trace.**
- **Pathfinder tool.**
- **Transparency tool.**

❖ **Module:- 09**

- **Color use.**
- **Based on the market place.**
- **Color swatches.**
- **Color Guide.**
- **Color Shades.**
- **Color tints.**
- **Font use.**
- **Character.**
- **Paragraph.**
- **Propertice.**

❖ **Module:- 10**

- Introduction with all designs.
- Logo design.
- Logo design and branding.
- Flyer design.
- Social post design.
- T-shirt design.
- Product package design.
- 3-fold banner design.
- Menu design.
- Web banner design.
- Id card design.
- Business card design.

❖ **Module:- 11**

- Based on the marketplace.
- Find a template that reflects your brand's personality.
- Find the right typeface.
- Leave white space.
- Keep it on brand.
- Maximize your logo.
- Mockup presentation.
- New documents.
- Use the tools box.
- Zoom In Zoom Out.

❖ **Module:- 12**

- Flyer design.
- Based on the marketplace.
- Outlining your flyer strategy, constructing your flyer design concept, designing your flyers.
- Printing and distributing your flyers.
- Mockup presentation.
- Brainstorm your design concept.

❖ **Module:- 13**

- **Social Media post design.**
- **Post design.**
- **Banner design.**
- **Based on the Marketplace.**
- **Brainstorm your design concept.**

❖ **Module:- 14**

- **T-shirt design.**
- **Based on the marketplace.**
- **Define your budget in quantity.**
- **Find a designer.**
- **Evaluate your design.**
- **Which version of PS will we use for class?**
- **Your printing option. Screen printing Vinyl Graphics, direct to garments.**
- **What is a document?**
- **Brainstorm your design concept.**
- **Use the tools box.**
- **T-shirt types, Style and Imagery.**

❖ **Module:- 15**

- **Logo design.**
- **Logo design process.**
- **Evaluate brand.**
- **Research the Industry.**
- **Which version of photoshop is better.**
- **Which version of PS will we use for class?**
- **Photoshop open and interface overview.**
- **Make a list Documentary the logo will be used.**

Sketch a variety of logo concept

- **Create a digital draft in vector software and refine your logo design with feedback.**

- **Prepare and deliver the final logo files.**

- ❖ **Module:- 16**

- **Behance account setup.**
- **Profile setup.**
- **Include your description.**
- **Tile create.**
- **Keyword research.**
- **Submit the first design.**
- **Dribbble account setup.**

- ❖ **Module:- 17**

- **Linkedin account setup**
- **Profile setup**
- **Include your all information**
- **Submit your post**
- **Instagram account setup**
- **Profile setup**
- **Submit your post**

- ❖ **Module 18**

- **Facebook page setup**
- **Profile setup**
- **Include your all information**
- **Tile create**
- **Keyword research**
- **Submit your first design**
- **Twitter account setup**
- **Profile setup**
- **Include your all information**
- **Tile create**
- **Keyword research**
- **Submit your first design**

❖ Module 19

- Fiverr account setup
- Profile setup
- Gig research
- Create a gig on fiverr
- Buyer request sent
- Upwork account setup
- Sent proposal

❖ Module 20

- Introduction of all microstock site freepik
- Vecteezy
- Adobe stock
- Shutterstock
- Uplabs
- Graphic river
- Creative market
- Creative fevrica

❖ Module:- 21

- Freepik account setup
- Profile update
- Design upload
- Contributor at freepik
- Vecteezy account setup
- Profile update
- Design upload
- Contributor at vecteezy

❖ Module:- 22

- Introduction all contest marketplace freelancer.com
- 99designs.com
- Designcrowd.com
- Designcontest.com
- Designhill.com

❖ **Module:- 23**

- **Freelancer.com account setup**
- **Profile setup**
- **How to join the contest**
- **Research contest**
- **Designhill account setup**
- **Profile setup**
- **How to join the contest**
- **Research Contest**